



BRAVES OPENING WEEK – COBB COUNTY SCHOOL DISTRICT

- **Monday – Motivation Monday/Braves Opening Week Kickoff**
 - Dansby Swanson Opening Week PSA video to play during your morning announcements.
 - Here is the link to the PSA: <https://app.frame.io/f/jECgvtL>
 - The canned food drive benefitting Must Ministries begins.
 - Encourage students and teachers to donate canned food.
 - The school that collects the most canned food donations will receive a visit from the Braves organization in April/May.
 - Please either place the canned goods in small boxes (copier paper boxes are a good size) or place boxes on a wooden pallet that can be used with a portable forklift.

- **Tuesday –Tomahawk Trivia Tuesday**
 - See the attached page with Braves trivia for your school to read during the morning announcements.
 - Suggestion: Give the Braves trivia questions during the morning announcements and have students turn in their answers to teachers. Then, draw names during afternoon announcements. The winning students will receive 2 comp Braves tickets. These vouchers will be included in a marked envelope inside the box from the Braves.

- **Wednesday – Wall Art Wednesday**
 - Teachers and students are encouraged to show their spirit through art.
 - You can encourage everyone to decorate classroom doors, lockers, cars and bulletin boards.
 - They can take selfies with the artwork and post on social media channels with the @Braves tag.

- **Thursday – Throwback Thursday**
 - Encourage students and teachers to share their favorite personal Braves fan photos on social media using #BravesTBT. This hashtag will allow the Braves social team to see them and potentially repost.

- **Friday - FanDay**
 - **OPENING DAY.** All students, teachers and faculty are encouraged to wear Braves gear to school. You may even want to make this a jeans day for teachers.
 - This is a time you may want to play the Tomahawk Chop over the PA system while students are changing classes or leaving school for the day. The music file is attached to this email.
 - Canned food drive concludes. Beginning April 17, the CCSD warehouse team will begin picking up canned goods. Please email Michele Mizzell, michele.mizzell@cobbk12.org, by **noon on April 21** with the number of cans collected so we can determine which schools collected the most.